

Building on a **STRONG FOUNDATION**



OCTOBER 6, 2016
5:00 PM - 7:30 PM

RENAISSANCE PLACE
1451 N. Prospect Avenue, Milwaukee

Milwaukee

Racine

Waukesha

AGENDA

THURSDAY, OCTOBER 6

5:00pm

Networking &
Silent Auction

6:00pm

Dinner

6:30pm

Program



Building on a **STRONG** FOUNDATION



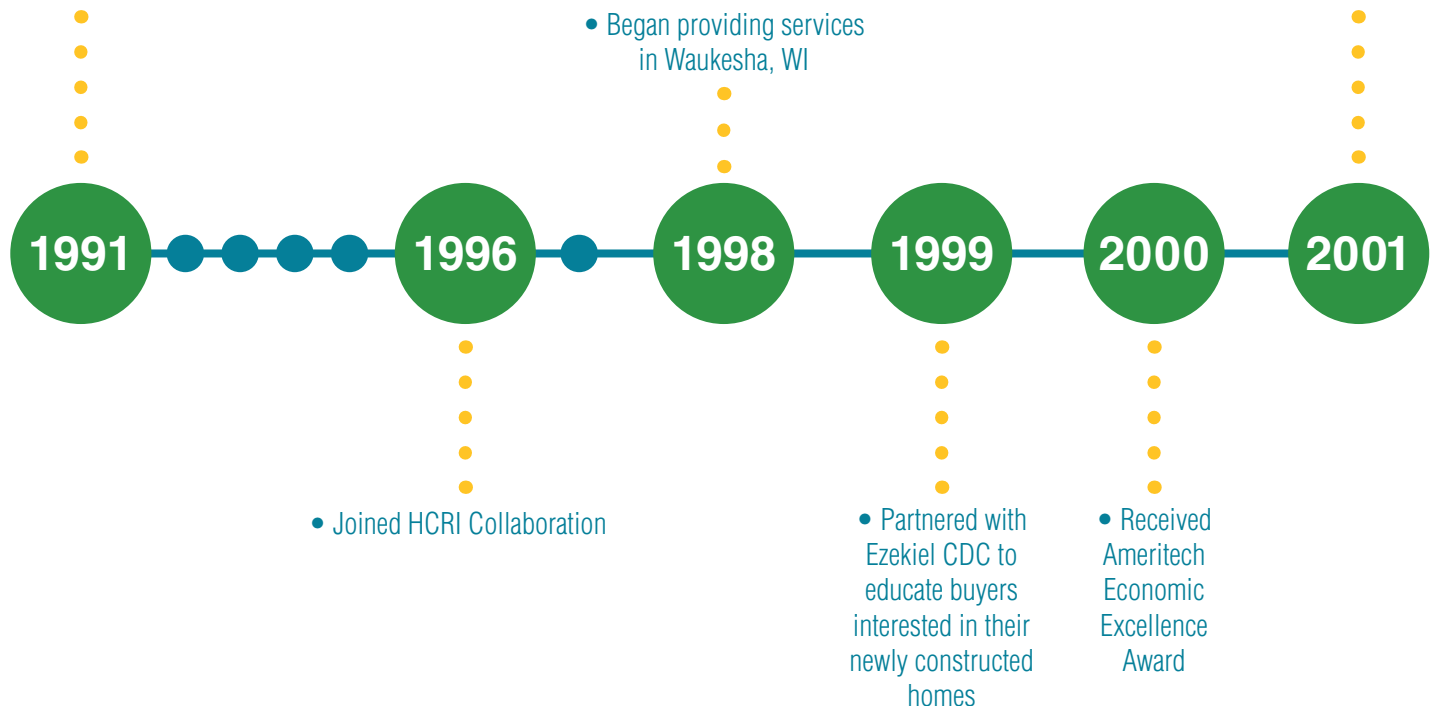
HISTORY

In **1989**, the founding director, a savings bank executive vice president, other former program managers and clergy, met to consider the feasibility of starting an organization which solely focused on homebuyer education. The other groups in the Milwaukee area provided homebuyer education in addition to housing development. The premise for this new organization was that its focus would be to specialize in a unique niche market of homebuyer education. Housing Resources, Inc. is a minority run agency founded in **1991** to provide home buyer counseling services in Milwaukee. We extended services to Racine in **2000**. In **2011**, HRI opened a satellite office in Waukesha.



- Housing Resources Inc. of Milwaukee, Wisconsin, was founded in 1991 to specifically focus on the preparation, through education and counseling, of the first-time homebuyer.

- Opened satellite office in the City of Racine
 - Began Post Purchase Program
 - Designated HOPE Counseling Partner
 - Began providing services in Jefferson, WI
- Partnered with the City of Milwaukee Housing Authority to assist Section 8 Homeownership participants



HISTORY



- Reverse Mortgage Counseling Program started
- Took part in the Don't Borrow Trouble Campaign

- Became a United Way of Greater Milwaukee member

- Joined NeighborWorks America & Ad Council Foreclosure Intervention Campaign

- MANDI Finalist
- Developed and implemented Healthy Neighborhood Tour of Homes and How To Buy a Foreclosed Property workshop
- Hosted the Community Leadership Institute in Milwaukee



- Opened a south side satellite office

- Took over the Tool Loan Center & Minor Home Repair Program

- HRI became a NeighborWorks Affiliate

HISTORY



- MANDI Finalist
- Recipient of Organization Fair Housing Award
- Purchased HomeOwnership Center building and HRI headquarters

- Secretary Shawn Donovan, U.S. Department of Housing and Urban Development came to our HomeOwnership Center and held press conference during which he stated that "Housing Resources, Inc. is one of the best housing counseling agencies in the country."
- Tool Loan Center Open House

- Participated in Wells Fargo Neighborhood LIFT



2010

2011

2012

2013

2014

2015

- Opened satellite office in Waukesha, WI
- Grand Opening of HomeOwnership Center in Milwaukee
- Celebrated 20th Anniversary
- Became a NIP service provider

- Collaborated on the Waukesha County Homeownership & Financial Expo

- Kicked off "Hits for Homes" partnership with Brewers and Associated Bank to support Minor Home Repair program

OUR TEAM



Trena Bond
Executive Director
Milwaukee - 1999



Roxanne Defoe
Assistant Executive Director
Milwaukee - 2008



Consuelo Hernandez
HomeOwnership Center
Manager Milwaukee - 2005



MaryBeth Aldrich
Program Manager
Racine - 2015



Towanda Perkins
Office Manager
Milwaukee - 1997



Eloisa Balderas
Homeownership Specialist
Milwaukee South - 1998



Katie Davis
Homeownership Specialist
Milwaukee - 2011



Tamara Castle
Homeownership Specialist
Milwaukee - 2011



Tracy Polk
Rehab Specialist
Tool Loan Center - 2006



Letecia Nickols
Specialist Assistant
Milwaukee - 2006



Emmett Gross
Homeownership Preservation
Specialist Reverse Mortgage
Counselor - 2011



Myra Tapia Franco
Specialist Assistant
Milwaukee - 2012



Samuel Overton
Homeownership Specialist
Waukesha - 2014



Dasheika Kidd
Homeownership Specialist
Racine - 2015



Shirley Lowery
Homeownership Specialist
Milwaukee - 2015



Edward Lane
Specialist Assistant
Racine - 2016

BOARD OF DIRECTORS

CURRENT BOARD OF DIRECTORS

Kathy Gentry
Carole A. Jones
Gyldnis King
Rhonda Kohlheim
Joseph Bova
Thomas L. Sprewer

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Stephen Elliott
Wanda Montgomery
DeLon Price

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Charlotte Moore
Gerald Williams
Gwen Washington
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Kathryn Crumpton
Kim Terry
Linda Austin
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Marie-Frances Fay

Martha Garza
Miguel Pesqueria
Paul Cinquemani
Pauline Grant
Rosalie Powell
Roxanne Defoe
Sam Mann
Schuyler Seager
Scott Bush
Shanna Reid
Stacey Coleman
Tamara Maddente
Toni Sherard
William Cummings

TOOL LOAN CENTER Before



And After



THANK YOU FOR YOUR SERVICE





Supporting the events that make our community feel like home.

At U.S. Bank, we're dedicated to making lasting improvements to our community for the greater good. We believe that if we all play our part, our community will be better because of it. [usbank.com/community](https://www.usbank.com/community)

U.S. Bank is proud to support Housing Resources, Inc. 25th
Anniversary Celebration

U.S. Bank Home Mortgage
16900 West Capitol Drive
Brookfield, Wisconsin 53005
262.790.3965



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2015

Impact Report

This is what we accomplished with your support!



HOMEOWNERSHIP PROMOTION

Homebuyer Education Graduates	1523
Homebuyers Counseled	714
Closed Loans.....	270



HOMEOWNERSHIP PRESERVATION

Homeowners Counseled	135
Homeowners Educated	131
Tools Loaned	1075
Major Home Rehabs Completed	2

*Successful Homeownership
in Our Communities!*



2015

Impact Report

This was our impact!

\$24,877,183

Total Mortgage Loans

\$2,092,384

Down Payment and
Closing Cost Assistance

47

REO or foreclosed homes
were purchased by our buyers

\$3,731,730

Home ownership Preservation Activities

*Successful Homeownership
in Our Communities!*

CLIENT DEMOGRAPHICS

80% Minorities

65% Female head of households

88% Considered low and moderate-income





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CRA Sales Manager

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TDeLeon@WintrustMortgage.com
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Hablo Español



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Cell: 414.502.4311

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www.IlliyaBlakley.com

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As much as we are a financial institution, Old National is a group of parents, volunteers, artists, athletes, neighbors and friends. By making investments of our time, talent and treasure, we work with you to strengthen the fabric of our community.



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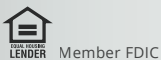


Johnson Bank is proud to support
HOUSING RESOURCES, INC.



Embedded in our culture is a genuine sense of mission to make every community where we live and work better because we're there. It's a philosophy anchored in the philanthropic spirit of our founder and demonstrated in the way we do business and the individual actions of our associates. ***That is why we congratulate Housing Resources, Inc. on their 25th anniversary and thank them for the work they do in the community.***

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Building Stronger Communities

By partnering for the common good we can achieve uncommon results.

We proudly support Housing Resources, Inc. and applaud their 25 years of positive impact on our community.



HOW WE'VE MADE A DIFFERENCE

PRODUCTION NUMBERS FROM 1991-2015

Homebuyers Educated:	16,613
Homebuyers counseled:	11,448
Closed loans:	4,168
Reverse Mortgage counseling:	454
Post Purchase Education & Counseling:	2,732 (this includes foreclosure prevention)
Minor Home Repair Rebates Provided:	372
Tools loaned:	11,514 (since 2006)



ABOUT US

VISION STATEMENT

HRI envisions strong communities where residents are prepared to achieve and maintain home ownership.

MISSION STATEMENT

HRI prepares people for successful home ownership.

MAIN OFFICE ADDRESS

Homeownership Center
7830 W. Burleigh Street
Milwaukee WI 53222
Ph: (414)461-6330
Fax: (414) 461-6320
www.hri-wi.org



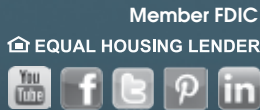


SUPPORTING OUR COMMUNITY SINCE 1927

The Equitable Bank has home lending options **as diverse as our community.**

Whether you're moving into your first home or just the next, our Community Lending Team has a program to suit your specific borrowing needs.

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- Credit Builder Loan Program
- Government Loan Programs



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BMO Harris Bank is proud to support **Housing Resources, Inc.**



MGIC congratulates Housing Resources Inc. on their 25th anniversary.

We proudly support Housing Resources Inc. and their mission:
preparing people for successful home ownership.

Together we can help build the foundation for a future where
every family has a place to call home.



THANK YOU TO OUR EVENT SPONSORS!
You made our 25th Anniversary Celebration possible!



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