



2021 IMPACT REPORT

MILWAUKEE ●

RACINE ●

WAUKESHA

- MISSION -

Housing Resources, Inc. prepares people for sustainable home ownership and fosters financial empowerment.

7830 W. Burleigh Street
Milwaukee, WI 53222

Phone: (414) 461-6330
Fax: (414) 461-6320

Executive Director
Trena Bond
trena_bond@hri-wi.org

Website: www.hri-wi.org



- LOCATIONS -

Milwaukee North Side
7830 W. Burleigh Street

Milwaukee South Side
1615 South 22nd Street

Tool Loan Center
2500 W. Capitol Drive, Milwaukee

Racine
500 Wisconsin Ave, Suite 205

Waukesha
217 Wisconsin Avenue, Suite 411

PROGRAMS

- Education and Advocacy Services -

Home Buyer Seminars

A series of classes covering all aspects of purchasing a home.

Online Education

Home buyer education online for learner convenience – especially in more rural areas.

One-on-One Pre-purchase Counseling

Meeting with a counselor to review credit history and plan the steps needed to prepare for home ownership.

Post-Purchase Counseling for re-financing, credit repair, and foreclosure prevention

Counseling services to help existing home owners understand the responsibilities of home ownership or assist them in avoiding foreclosure.

Reverse Mortgage Counseling

Helps seniors weigh the pros and cons of reverse mortgages.

- Supportive Services -

Home Maintenance Classes

Classes for home owners to learn the basics of home maintenance and financial management.

Tool Loan Center

For a small annual membership fee, home owners can borrow a wide variety of tools to assist with needed repairs.

Racine Financial Empowerment Center

The Racine FEC, a partnership between the City of Racine and Housing Resources Inc. launched in 2020. The FEC provides free, confidential, one-on-one, professional financial counseling to any City of Racine Resident looking to meet financial goals.

Mortgage Assistance

Homeowners who experienced a loss or reduction in income due to COVID-19, can receive up to 6 months or more of assistance to bring their mortgages current and help prevent foreclosure. Funds are paid directly to the mortgage company on behalf of the homeowner. This assistance is available for the City of Milwaukee, City of Racine and Waukesha County.



Housing Resources, Inc. (HRI)

A NeighborWorks® Organization

HRI helps stabilize families, facilitates neighborhood improvement and support homebuyers in building and preserving equity for future generations.

Our Impact



- 1,954** Buyers educated
- 820** Buyers counseled
- 365** Buyers purchased homes
- 213** Home owners counseled and assisted (reverse mortgage and foreclosure prevention)

MILWAUKEE ● RACINE ● WAUKESHA



\$48,464,515.00 Total in mortgage loans



GENDER

Female: 84%

Male: 16%



ETHNICITY

Hispanic: 10%

Non-Hispanic: 90%



RACE

Asian: 1%

African American: 75%

Caucasian: 16%

Native American: 1%

Multi-Racial: 7%

INCOME



30% and below AMI: 20%

31-50% AMI: 31%

51-80% AMI: 35%

81-100% AMI: 14%



hri-wi.org



NeighborWorks.org

2021 CONTRIBUTORS

American Family Insurance Foundation □ Associated Bank
 Bader Philanthropies □ Bank Five Nine □ BMO Harris Bank
 Byline Bank □ CIBC □ City of Milwaukee □ City of Racine
 Educators Credit Union □ First Citizens □ First Midwest Bank
 First Weber Foundation □ Greater Milwaukee Foundation
 HOME Consortium □ Huntington □ Johnson Bank
 JPMorgan Chase □ Maletta Family Trust □ MGIC
 Mon Valley Initiative □ NeighborWorks America □ PNC
 Pyramax Bank □ Racine Community Foundation
 Shorewest Realtors □ State of Wisconsin
 The Equitable Bank □ Tri-City National Bank
 Unitarian Universalist Church West
 United Way of Greater Milwaukee and Waukesha County
 United Way of Racine County □ US Bank Foundation □
 Waukesha County □ Wells Fargo Foundation □ Wintrust Mortgage
 Wisconsin Bank & Trust □ Zilber Family Foundation

BOARD OF DIRECTORS

PRESIDENT

KATHY GENTRY

VICE PRESIDENT

ELIANA WILLIAMS

TREASURER

JOE BOVA

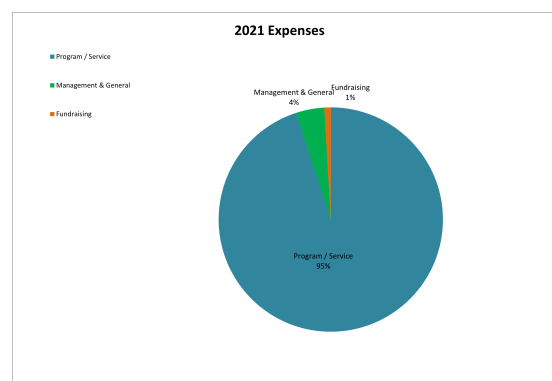
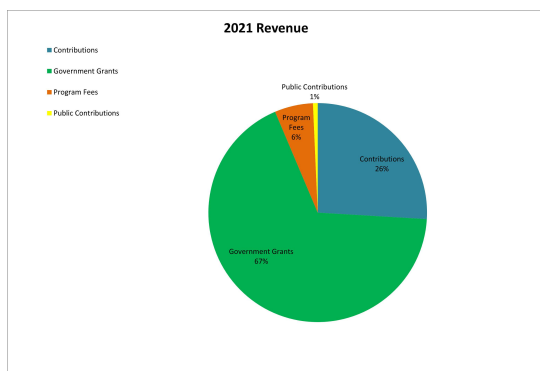
SECRETARY

VINITIA STRONG-MCDONALD

BOARD MEMBERS

LAWANDA CHAMBERS
 SARAH GREENBERG

REVENUE & EXPENSES



Homeownership Center • 7830 W. Burleigh St. -Milwaukee, WI 53222
 Ph: (414) 461-6330 • Fax: (414) 461-6320 • www.hri-wi.org

